

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953485-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	1809

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	953485	06320107

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	79	86

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	THE CHEW	1P-2P	-TWTF--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	-TWTF--	1	\$275.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF Tu	10/09/12	12:58 PM	THE CHEW	1P-2P	:30	HMP12-FL18-T04H	\$275.00	NM
2	10/09/12	10/12/12	10-11a Anderson Cooper 10-11a	10-11a	-TWTF--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	-TWTF--	1	\$275.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF F	10/12/12	10:21 AM	10-11a Anderson Cooper	10-11a	:30	HMP12-FL18-T06H	\$275.00	NM
3	10/09/12	10/12/12	Nightline	11:35-12:05AM	-TWTF--	:30	2	\$650.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	-TWTF--	2	\$650.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	2 WPBF Tu	10/09/12	11:53 PM	Nightline	11:35-12:05AM	:30	HMP12-FL18-T04H	\$650.00	NM
	1 WPBF F	10/12/12	11:54 PM	Nightline	11:35-12:05AM	:30	HMP12-FL18-T06H	\$650.00	NM
4	10/09/12	10/12/12	The View	11A-12PM	-TWTF--	:30	1	\$900.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	-TWTF--	1	\$900.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF Th	10/11/12	11:32 AM	The View	11A-12PM	:30	HMP12-FL18-T06H	\$900.00	NM
5	10/09/12	10/12/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	1	\$100.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	-TWTF--	1	\$100.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF F	10/12/12	12:44 AM	Jimmy Kimmel	12:06-01:06AM	:30	HMP12-FL18-T06H	\$100.00	NM
6	10/09/12	10/12/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	-TWTF--	:30	2	\$400.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	-TWTF--	2	\$400.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953485-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1809	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/09/12	10/12/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	2	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HMP12-FL18-T04H	\$400.00 NM
1	WPBF	F	10/12/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HMP12-FL18-T06H	\$400.00 NM
7	10/09/12	10/12/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	3:31 PM	M-F 3-4P	M-F 3-4P	:30	HMP12-FL18-T04H	\$450.00 NM
2	WPBF	W	10/10/12	3:54 PM	M-F 3-4P	M-F 3-4P	:30	HMP12-FL18-T04H	\$450.00 NM
8	10/09/12	10/12/12	Dr. Oz	4-5p	-TWTF--	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	4:26 PM	Dr. Oz	4-5p	:30	HMP12-FL18-T06H	\$550.00 NM
9	10/09/12	10/12/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	5:16 AM	WPBF News 25 @ 5am	5-530am	:30	HMP12-FL18-T04H	\$200.00 NM
1	WPBF	F	10/12/12	4:58 AM	WPBF News 25 @ 5am	5-530am	:30	HMP12-FL18-T06H	\$200.00 NM
10	10/09/12	10/12/12	M-F 5pm News	5-6pm	-TWTF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/10/12	5:52 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T04H	\$600.00 NM
1	WPBF	Th	10/11/12	5:30 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T06H	\$600.00 NM
11	10/09/12	10/12/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	HMP12-FL18-T04H	\$300.00 NM
2	WPBF	W	10/10/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	HMP12-FL18-T04H	\$300.00 NM
12	10/09/12	10/12/12	WPBF News 25 @ 6:00P	6-6:30PM	-TWTF--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T04H	\$1,000.00 NM
1	WPBF	F	10/12/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T06H	\$1,000.00 NM
13	10/09/12	10/12/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	6:30 AM	WPBF News 25 Mornings	6-7AM	:30	HMP12-FL18-T04H	\$550.00 NM
2	WPBF	Th	10/11/12	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	HMP12-FL18-T06H	\$550.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
953485-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	1809

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/09/12	10/12/12	WPBF News 25 Mornings6-7AM Class of Time - Fixed Non Pre-emptible		-TWTF--	:30	2	\$550.00	NM
14	10/09/12	10/12/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	-TWTF--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -TWTF--                   3       \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPBF Tu   10/09/12   7:13 PM Wheel Of Fortune       7-7:30PM       :30 HMP12-FL18-T04H       \$1,800.00   NM									
1 WPBF W   10/10/12   6:59 PM Wheel Of Fortune       7-7:30PM       :30 HMP12-FL18-T04H       \$1,800.00   NM									
3 WPBF F   10/12/12   7:08 PM Wheel Of Fortune       7-7:30PM       :30 HMP12-FL18-T06H       \$1,800.00   NM									
15	10/09/12	10/12/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	-TWTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -TWTF--                   3       \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPBF W   10/10/12   8:48 AM Good Morning America       7-9AM       :30 HMP12-FL18-T04H       \$700.00   NM									
1 WPBF Th   10/11/12   8:40 AM Good Morning America       7-9AM       :30 HMP12-FL18-T06H       \$700.00   NM									
3 WPBF F   10/12/12   8:54 AM Good Morning America       7-9AM       :30 HMP12-FL18-T06H       \$700.00   NM									
16	10/09/12	10/12/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-TWTF--	:30	3	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -TWTF--                   3       \$1,900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF W   10/10/12   7:42 PM Jeopardy       7:30-8PM       :30 HMP12-FL18-T04H       \$1,900.00   NM									
2 WPBF Th   10/11/12   7:42 PM Jeopardy       7:30-8PM       :30 HMP12-FL18-T06H       \$1,900.00   NM									
3 WPBF F   10/12/12   7:35 PM Jeopardy       7:30-8PM       :30 HMP12-FL18-T06H       \$1,900.00   NM									
17	10/15/12	10/15/12	DANCING W/STARS Class of Time - Pre-emptible with notice	8-10P	1-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   1-----                   1       \$5,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF M   10/15/12   8:54 PM DANCING W/STARS       8-10P       :30 HMP12-FL18-T06H       \$5,000.00   NM									
18	10/13/12	10/13/12	M-Sun 1130p-12am Late Class of Time - Pre-emptible with notice	1130p-1205am	-----1-	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -----1-                   1       \$475.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Sa   10/13/12   11:50 PM M-Sun 1130p-12am Late News   1130p-1205am       :30 HMP12-FL18-T06H       \$475.00   NM									
19	10/13/12	10/13/12	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----1-	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -----1-                   1       \$75.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Sa   10/13/12   5:40 AM Sat 5-6am News       Sat 5-6am       :30 HMP12-FL18-T06H       \$75.00   NM									
20	10/13/12	10/13/12	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -----1-                   1       \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Sa   10/13/12   6:12 AM Sat 6-7am News       Sat 6-7am       :30 HMP12-FL18-T06H       \$200.00   NM									
21	10/13/12	10/13/12	GMA Saturday 7-8am Class of Time - Pre-emptible with notice	Sat 7am-8am	-----1-	:30	1	\$450.00	NM

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953485-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	1809

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1-	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		10/13/12	7:54 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	HMP12-FL18-T06H	\$450.00	NM
23	10/13/12	10/13/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1-	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		10/13/12	8:09 AM	Sat 8-9am News	Sat 8-9am	:30	HMP12-FL18-T06H	\$450.00	NM
24	10/14/12	10/14/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		10/14/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	HMP12-FL18-T06H	\$300.00	NM
25	10/14/12	10/14/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		10/14/12	11:43 PM	Sun 11:35pm Late News	1135p-12am	:30	HMP12-FL18-T06H	\$400.00	NM
26	10/14/12	10/14/12	PRIVATE PRACTICE WK12-1x		-----1	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		10/14/12	12:32 AM	PRIVATE PRACTICE WKNDLF '12-1x		:30	HMP12-FL18-T06H	\$75.00	NM
27	10/14/12	10/14/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		10/14/12	5:45 AM	Sun 5-6am News	Sun 5-6am	:30	HMP12-FL18-T06H	\$75.00	NM
28	10/14/12	10/14/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		10/14/12	6:30 AM	Sun 6-7am News	Sun 6-7am	:30	HMP12-FL18-T06H	\$125.00	NM
29	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----1	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		10/14/12	6:55 PM	Sun 630pm News	630-7pm	:30	HMP12-FL18-T06H	\$750.00	NM
30	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953485-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	1809

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
30	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$350.00	NM																																												
Class of Time - Pre-emptible with notice																																																					
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1	WPBF	Su	10/14/12	7:29 AM	GMA Sunday 7-8am	Sun 7-8am	:30	HMP12-FL18-T06H	\$350.00	NM																																											
32	10/09/12	10/12/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF--	:30	3	\$1,000.00	NM																																												
Class of Time - Fixed Non Pre-emptible																																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WPBF	Tu	10/09/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T04H	\$1,000.00	NM																																											
2	WPBF	W	10/10/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T04H	\$1,000.00	NM																																											
3	WPBF	F	10/12/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T06H	\$1,000.00	NM																																											
33	10/09/12	10/09/12	DANCING RESULTS	8-9PM	-1-----	:30	1	\$3,000.00	NM																																												
Class of Time - Pre-emptible with notice																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-1-----</td><td>1</td><td>\$3,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-1-----	1	\$3,000.00																																
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WPBF	Tu	10/09/12	7:59 PM	DANCING	8-9PM	:30	HMP12-FL18-T04H	\$3,000.00	NM																																											
34	10/15/12	10/15/12	THE CHEW	1P-2P	1-----	:30	1	\$275.00	NM																																												
Class of Time - Pre-emptible with notice																																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WPBF	M	10/15/12	1:30 PM	THE CHEW	1P-2P	:30	HMP12-FL18-T06H	\$275.00	NM																																											
35	10/15/12	10/15/12	10-11a Anderson Cooper 10-11a		1-----	:30	1	\$275.00	NM																																												
Class of Time - Pre-emptible with notice																																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WPBF	M	10/15/12	10:39 AM	10-11a Anderson Cooper	10-11a	:30	HMP12-FL18-T06H	\$275.00	NM																																											
36	10/15/12	10/15/12	Nightline	11:35-12:05AM	1-----	:30	1	\$650.00	NM																																												
Class of Time - Pre-emptible with notice																																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WPBF	M	10/15/12		Nightline	11:35-12:05AM	:00		<del>\$650.00</del>	NM																																											
Credited																																																					
37	10/15/12	10/15/12	The View	11A-12PM	1-----	:30	1	\$900.00	NM																																												
Class of Time - Fixed Non Pre-emptible																																																					
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1	WPBF	M	10/15/12	11:32 AM	The View	11A-12PM	:30	HMP12-FL18-T06H	\$900.00	NM																																											
38	10/15/12	10/15/12	Jimmy Kimmel	12:06-01:06AM	1-----	:30	1	\$100.00	NM																																												
Class of Time - Pre-emptible with notice																																																					
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1	WPBF	M	10/15/12	12:44 AM	Jimmy Kimmel	12:06-01:06AM	:30	HMP12-FL18-T06H	\$100.00	NM																																											
39	10/15/12	10/15/12	WPBF News 25 @ Noon 12pm-1230pm		1-----	:30	1	\$400.00	NM																																												
Class of Time - Fixed Non Pre-emptible																																																					
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## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953485-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	1809

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
39	10/15/12	10/15/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$400.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>12:25 PM</td><td>WPBF News 25 @ Noon</td><td>12pm-1230pm</td><td>:30</td><td>HMP12-FL18-T06H</td><td>\$400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HMP12-FL18-T06H	\$400.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	10/15/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HMP12-FL18-T06H	\$400.00	NM																					
40	10/15/12	10/15/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$450.00	NM																						
Class of Time - Pre-emptible with notice																															
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/15/12	10/21/12	1-----	1	\$450.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	10/15/12	3:45 PM	M-F 3-4P	M-F 3-4P	:30	HMP12-FL18-T06H	\$450.00	NM																					
41	10/15/12	10/15/12	Dr. Oz	4-5p	1-----	:30	1	\$550.00	NM																						
Class of Time - Pre-emptible with notice																															
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	10/15/12	4:37 PM	Dr. Oz	4-5p	:30	HMP12-FL18-T06H	\$550.00	NM																					
42	10/15/12	10/15/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$200.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	10/15/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	HMP12-FL18-T06H	\$200.00	NM																					
43	10/15/12	10/15/12	M-F 5pm News	5-6pm	1-----	:30	1	\$600.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	10/15/12	5:44 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T06H	\$600.00	NM																					
44	10/15/12	10/15/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$300.00	NM																						
Class of Time - Pre-emptible with notice																															
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	10/15/12	10/21/12	1-----	1	\$300.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	10/15/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	HMP12-FL18-T06H	\$300.00	NM																					
45	10/15/12	10/15/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$1,000.00	NM																						
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	10/15/12	10/21/12	1-----	1	\$1,000.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	10/15/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T06H	\$1,000.00	NM																					
46	10/15/12	10/15/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$550.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
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	10/15/12	10/21/12	1-----	1	\$550.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	10/15/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	HMP12-FL18-T06H	\$550.00	NM																					
47	10/15/12	10/15/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,800.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/15/12	10/21/12	1-----	1	\$1,800.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	10/15/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	HMP12-FL18-T06H	\$1,800.00	NM																					

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953485-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1809	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	10/15/12	10/15/12	Good Morning America	7-9AM	1-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	8:29 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T06H	\$700.00 NM
49	10/15/12	10/15/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	7:28 PM	Jeopardy	7:30-8PM	:30	HMP12-FL18-T06H	\$1,900.00 NM
50	10/13/12	10/13/12	Nascar Cup Series	730pm-11:30pm	-----S-	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	10:08 PM	Nascar Cup Series	730pm-11:30pm	:30	HMP12-FL18-T06H	\$1,300.00 NM
51	10/09/12	10/12/12	GENERAL HOSPITAL	GENERAL HOSPIT	-TWTF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	2:30 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	HMP12-FL18-T06H	\$500.00 NM
52	10/12/12	10/12/12	10-11a Anderson Cooper 10-11a		----F--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	10:40 AM	10-11a Anderson Cooper	10-11a	:30	HMP12-FL18-T06H	\$400.00 NM
53	10/13/12	10/13/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	5:08 AM	Sat 5-6am News	Sat 5-6am	:30	HMP12-FL18-T06H	\$200.00 NM
<b>Total Spots</b>							<b>66</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$50,725.00</b>
<u>Agency Commission</u>	<b>\$7,608.75</b>
<u>Net Amount Due</u>	<b>\$43,116.25</b>